

Education Equity Fund 2024 Information Session



Welcome

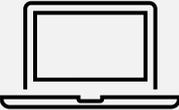
KLA & KLA Foundation Overview

2023 Education Equity Fund Grantees

2024 Overview, Eligibility, Keys to Success, LOI
& Timeline

FAQs

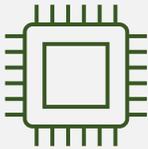
KLA At-A-Glance



We develop and manufacture **process-control and process-enabling solutions** that accelerate tomorrow's electronic devices.



Founded in
1976



Headquarters in
Milpitas, CA



~15,000
Employees



18
Regions



\$9.6B
CY23 Revenue

The KLA Foundation is committed to **advancing humanity** by investing in our communities to create a more equitable, inclusive and accessible world.

We believe **making an impact** requires listening, ongoing collaboration, patience, and a holistic understanding of human needs.

The KLA Foundation **strategically partners with organizations** that know their communities best to create upstream solutions for sustainable change and empower our employees to get involved in causes that are close to their hearts.

Diversity, Equity & Inclusion



Education

Create opportunities and increase long-term access to educational resources. Support girls and underrepresented communities throughout their unique educational journeys, especially in STEM fields.



Wellness

Promote community wellness programs and partner with grassroots organizations dedicated to achieving health equity.



Community Enrichment

Nurture strategic partnerships with organizations that deeply understand their community's needs to support grassroots efforts and encourage positive long-term change.

Education Equity Fund Overview

Launched in March 2023, with a goal of accelerating community-level efforts to expand access to quality education by delivering academic, social and cultural resources essential to the success of first-generation, limited-income and/or underrepresented students in the communities KLA operates.

Focus Areas		
Advancing Access with a Focus on STEM	Advancing Emotional Wellbeing	Advancing Systems
Expanding access to education with a focus on STEM by funding technology or programming that removes barriers to underrepresented students.	Advancing emotional wellbeing by supporting the development of sustained social-emotional and mental health support for underserved and under-resourced schools.	Improving systems through influencing change in policies and curriculum and supporting a diverse talent pipeline in the field of education.

2023 Grantees

Project Invent Funds made it possible to pilot the whole school program that will provide holistic support to support teachers in leading transformative STEM educational experiences, with a focus on invention design for future resilient student mindsets.

Pivotal Funds support a High School Coaching Program, helping young people in and from foster care through the critical high school years to position them for their future success in school, employment, and life.

Urban Ed Academy Funds support the "Man the Bay" initiative, which aims to increase teacher diversity and improve educational outcomes for students of color in San Francisco and Oakland, with a focus on STEM education.

ELSO Funds help build culturally responsive educational solutions that promote climate justice education, STEM literacy, and community resilience.

2024 Education Equity Fund

- ❖ **Informational Session:** March 20th
- ❖ **Accepting LOIs:** April 1 - April 30
 - > Link will be posted on website on March 25th
- ❖ **Invitation to Apply Extended:** May 31
 - > All organizations who submitted LOI will receive notification of status
 - > Those invited to move forward in process will receive link to application
 - > Organizations must have a profile set up and be active in Benevity to apply
- ❖ **Application Deadline:** July 5
 - > Applications reviewed by committee made up of KLA employees from varying locations and roles
- ❖ **Award Notification:** August 9
 - > KLA Foundation team will call grantees to notify
 - > Those not receiving grants will be notified via email
- ❖ **Funds Disbursed & Public Announcement:** September
 - > Grantees to keep funding confidential until announcement
 - > KLA communications team will work with grantees to promote
 - > Funds to be received via Benevity



**Grants will be issued
in the range of
\$50,000 - \$250,000
per year, for
1, 2 or 3 years**

Eligibility Requirements

To be eligible to apply for an Education Equity Fund grant, applicant organizations must:

- > Have a direct and significant impact within communities KLA operates
- > Be a nonprofit organization with a 501(c)(3) public charity designation by the IRS (or be fiscally sponsored by one) and have an active profile on the Benevity platform
- > Have a specific focus on addressing challenges faced by first-generation, limited income, and/or underrepresented students in grades K-12 in the US and secondary/post-secondary outside the US
- > Demonstrate existing relationships with K-12 schools in the US and secondary/post-secondary schools outside the US

The Education Equity Fund will not support requests for:

- > Initiatives that do not directly or significantly have an impact within communities KLA operates
- > Individuals
- > Special event sponsorship or any other type of fundraising initiative
- > Endowments
- > General operating support
- > Buildings or capital campaigns
- > Political campaigns or candidates
- > Lobbying activities
- > Deficits or debt-retirement
- > Student scholarships, student tuition, or student fees
- > One-time professional development events. Any professional development projects that are funded must include recurring, sustained training that is clearly tied to practical application and changes in educator and/or administrator practice
- > Organizations that would re-grant funding received from the KLA Foundation, unless to a partner organization that will support the Education Equity Fund-funded services as described in the project budget or unless with express permission from the KLA Foundation

What We're Looking For

We prioritize applicants who:

- > Are addressing the root cause of inequity
- > Are eliminating policies and practices and perpetuate barriers
- > Propose projects designed to improve education systems
- > Are able to monitor, assess, and document the impact of the change(s) and the progress being made
- > Create or build upon existing partnerships or coalitions
- > Are innovative, strategic and future-focused
- > Show potential for sustainable, long-term benefits that persist after the grant period ends
- > Demonstrate strong potential for replication by additional organizations or institutions
- > Have a clear and direct connection to improving equity of education outcomes and experiences

Our goal is to provide catalytic and transformational funding in the space of education equity.



Letter of Inquiry

Along with basic eligibility and budget questions, applicants will be asked to:

- ❖ Provide an overview of your organization, including its history, mission, and recent accomplishments.
- ❖ What is the name of the program or project for which you are requesting grant funding?
- ❖ Please provide a 1-2 sentence executive summary of the funding request.
- ❖ Briefly describe the program you are seeking support for, including the population that will benefit and the program timeline.
- ❖ What results are you committed to achieving and what evidence will prove your success?
- ❖ What is the total budget for the program or project?
- ❖ Select the KLA Foundation Education Equity Fund focus area that most closely aligns with your programming
 - > Advancing Access With a Focus on STEM
 - > Advancing Emotional Wellbeing
 - > Advancing Systems

2024 Education Equity Fund Timeline



Frequently Asked Questions

❖ What documents will I need to submit with my LOI/application?

- > LOI
 - Organization budget
 - Project budget
- > Application
 - For previous fiscal year: Organizational budget v. actual
 - For current fiscal year: Organizational budget v. actual
 - Project budget (only submit if changes have been made since LOI submission)

❖ Can we include funding for administrative costs in our request?

- > Applicants may include funding for administrative costs (“overhead”) associated with programs or projects to the extent that the costs are necessary to successfully implement the proposed project or services.

❖ How much can my organization request?

- > Education Equity Fund grants will be issued in the range of \$50,000 - \$250,000 per year, for 1, 2 or 3 years.

❖ What are the differences in questions on the LOI and the Application?

- > LOI provides a background to the organization and overview of funding request for project.
- > EEF application provides more detail to the project including an explanation of how the program is unique and what challenges/problems it addresses, explains any changes to the proposal, and commitment to Diversity, Equity & Inclusion.

❖ Does the KLA Foundation look for a specific budget size for the organization or program?

- > No, the Foundation funds organizations of all sizes. Given the intention is not to support general operations, we would expect that the requested funds would only represent a portion of the organization budget.

❖ Age of target population served

- > The Education Equity Fund is designed to support K-12 programming in the US or secondary/post-secondary programming outside the US

❖ What if my organization is not registered in Benevity / what if we are set up in Benevity but not for EFT payments?

- > Organizations may submit LOIs without registering in Benevity, however, if invited to apply, you must be registered and set up for EFT in Benevity. Go to <https://causes.Benevity.org/causes/user/register> to register. Once registered, all applicants will need to set up the ability to receive EFT payments in their Benevity account.

Thank you!



foundation@kla.com